



2019-2020 ANNUAL REPORT



INTRODUCTION

The Child, Youth and Family Services Coalition (Coalition) of Simcoe County is a countywide alliance of 40 organizations providing services to children, youth and their families in Simcoe County.

The Coalition acts collectively to support and strengthen child, youth and family services in Simcoe County.



MESSAGE FROM CHAIR

“Collaboration – the ultimate intertwining of skills, passions, and knowledge – is what concocts the most shatterproof forms of changemaking.”
– Ian Somerhalder

As I reflect back on my year as chair, I can say that it started off as I would have expected, but it certainly ended in a whole new way! It was my pleasure to work in collaboration with our members throughout the year on a variety of initiatives and continue to successfully meet the goals of our strategic plan. With a strong Executive Committee and committed Integrated Planning Table (IPT), even with a global pandemic, the second-year deliverables stayed on track and saw some key achievements while providing increased support to one another at a critical time.

To advance the Coalition’s knowledge portal we began the year with a full website refresh. Both our Communication Officer, Melanie Slade Morrison and Executive Assistant, Julie McAlpine worked hard over the summer to bring this attractive and better functioning tool to our members. Work also continued throughout the year on the identification of key performance indicators with further development of the dashboard lead by our Capacity Building Officer, Anna Drexler.

To help us identify key community concerns and advocate for system change, in September the newly formed Advocacy Committee organized and hosted our first ever all candidate’s election panel. We were thrilled that most parties were represented and provided our council with the opportunity to discuss issues important to our members and the community at large.

To ensure appropriate resources for social services in our community and to help develop cross-sectional opportunities for solving issues, the IPT hosted a successful event geared to Transitional Aged Youth in Midland in October that supported information sharing and networking opportunities for front-line staff and partners.

To help strengthen membership engagement and representation this year, we recognized United Way Simcoe Muskoka’s Roz Junke in November as the recipient of the Coalition Award of Excellence for the significant impact she has contributed to Coalition’s outcomes. We introduced the Coalition claps to regularly recognize the work of individuals engaged in Coalition activities.

Reaching us in March 2020, the COVID pandemic has changed our world and affected our members both personally and in each organizations’ services to children, youth and families in our community. We were able to support one another with bi-weekly update meetings from April until June and then monthly updates in July and August. The meetings were a way for sharing of the good work and best practices that were happening and also to remain informed about the needs of families within the community and how to best serve them in these difficult times.

With our purpose being to maximize the capacity, effectiveness and cultural uniqueness of the child, youth and family services system through collective efforts, I feel strongly that the collaboration of our members is as strong as ever. I also feel that the Coalition is in great hands as Claudine Cousins of Empower Simcoe moves into her role as Chair for the 2020-21 year.

Thank you for everyone’s commitment and collaboration over the last year. I look forward to our continued support of one another in these challenging times!

Kind Regards,

Melanie McLearn



OUR IMPACT

In the past year, we continued to work to create the greatest impact for our community.

The following deliverables created value for our members.



NEW BRAND IDENTITY

With the help of Georgian College Graphic Design Program, we refreshed our brand and created a style guide



LIVING WAGE EMPLOYER

The Coalition qualified as a living wage employer and encouraged our members to also

Networking

12 Council meetings

258 total number of participants

Weekly updates

67 updates/**315** info items

10 IPT one-page summaries/total of **190** members

5 Coalition one-page summaries/total of **325** people



MEMBER AGENCIES

Barrie Area Native Advisory Circle
Barrie Police Service
Barrie Public Library
Canadian Mental Health Association-Simcoe Branch
Catholic Family Services of Simcoe County
Catulpa Community Support Services
Child Advocacy Centre Simcoe/Muskoka
Children's Treatment Network of Simcoe York
Community Connection/211 Central East Ontario
Conseil scolaire catholique MonAvenir
Conseil scolaire Viamonde
County of Simcoe
CSC Chigamik CHC
Dnaagdawenmag Binnoojiiyag Child & Family Services
E3 Community Services
EarlyON- Simcoe North
Elizabeth Fry Society of Simcoe County
Empower Simcoe
Georgian College
Gilbert Centre
Gilda's Club of Simcoe Muskoka
John Howard Society
Kerry's Place
Kinark Child and Family Services
La Clé d'la Baie en Huronie
Mackenzie Health
Morton House
New Path Foundation
New Path Youth and Family Services
NSM LHIN
Orillia Public Library
Royal Victoria Regional Health Centre
Seasons Centre for Grieving Children
Simcoe County District School Board
Simcoe Muskoka Catholic District School Board
Simcoe Muskoka District Health Unit
Simcoe Muskoka Family Connexions
United Way Simcoe Muskoka
Waypoint Centre for Mental Health
YMCA of Simcoe/Muskoka
Youth Haven

AWARD OF EXCELLENCE

The Coalition's Award of Excellence is awarded annually to an individual involved with the Coalition who, through a substantial commitment to collaboration, has made a significant impact regionally that has contributed to the outcomes identified in the Coalition's strategic plan.



This year's winner

Rosslyn Junke, Director of Impact with United Way Simcoe Muskoka (UWSM) was nominated by Lora D'Ambrosio of the County of Simcoe, and was presented with the 2019 Award of Excellence at the November 2019 Council meeting.

Roz was recognized for her efforts to advance Collective Action through UWSM as well as all the planning tables she participates on as she strives to promote collaboration amongst key partners to leverage efforts and resources for a larger community impact. Roz's effort to promote Community Wisdom through sharing of information to support and promote the knowledge of individuals and organizations was also acknowledged.

Coalition Claps

Coalition Claps provides an opportunity to acknowledge initiatives that require collaboration and community impact. The following initiatives, projects and individuals were recognized with Coalition Claps in 2020:

- Best Start Network for their 15th anniversary as a Planning Table.
- Samantha Docherty for her work on the creation of the Pathways to Child and Youth Mental Health and Addictions.
- Mary Jeffries and Monika Milek-Hopkins, SCDSB Midland Campus teachers for their work on the KARMA project by making sure students at Midland elementary schools have access to healthy snacks and peer mentorship and providing at-risk secondary students with an opportunity to provide leadership and direction in their community while earning credits towards their high school diploma.
- E3 and Community Connection for their partnerships on the out of the cold initiative.
- All Coalition member agencies during the unprecedented COVID-19 pandemic for their compassion and dedication to the safety and well-being of the people they support and staff.

OUR AREAS OF FOCUS

For the past 3 years, the CYFS Coalition has been working with its 3 year strategic plan. Our Executive Committee and Integrated Planning Table have followed the key directions as outlined by Coalition members.

CHILD YOUTH AND FAMILY SERVICES
COALITION OF SIMCOE COUNTY

STRATEGIC PLAN 2018-2021

VISION

All children, youth and families
thriving in a strong, nurturing
community

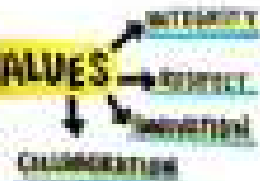


MISSION

To maximize the capacity,
effectiveness and cultural uniqueness
of the child, youth and family service
system through collective efforts



VALUES



STRATEGIC DIRECTIONS

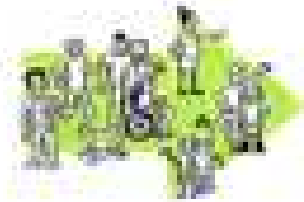
1

Ensure representation and equity
by understanding and supporting
the communities we serve



3

Adopted collective action to
improve experiences for
children, youth and families



2

Advocate for service
system change by forming a
powerful voice



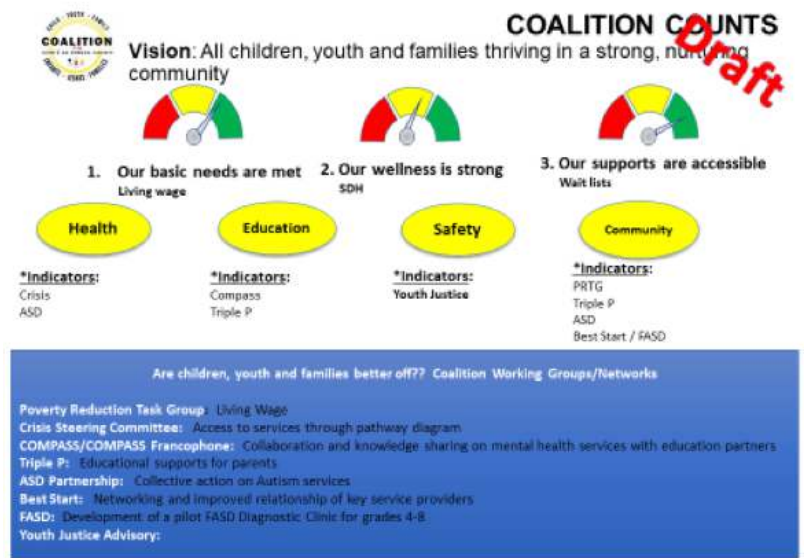
4

Build on the knowledge of
individuals and organizations to
strengthen community wisdom



STRATEGIC PLAN – EXECUTIVE COMMITTEE

The Coalition’s draft dashboard continues to evolve. The Dashboard Committee met with members from the Wellington/Dufferin/Guelph Data Portal who provided some valuable insight into the creation of a dashboard/data portal site. Templates for each of the dashboard’s domains are currently being worked on along with the identification and sourcing of indicators with the assistance of the County of Simcoe’s Data Consortium and the Coalition’s working groups.



Child Youth and Family Services Coalition of Simcoe County

The Child, Youth and Family Services Coalition (Coalition) of Simcoe County is a countywide alliance of organizations providing services to children, youth and their families in Simcoe County. Our mission is to maximize the capacity, effectiveness and cultural uniqueness of the child, youth and family services system through collective efforts.

COVID-19 RESOURCES

COALITION ANTI-BLACK RACISM STATEMENT

Who We Are

What We Do

Join Us

In September 2019, the refreshed website, with a modern new look, was presented to Council. A rebranding of the Coalition’s communication tools, including reports, letterhead, PowerPoint template and a new banner, took place over the fall of 2019, with the assistance of a graphic design student from our member agency, Georgian College. A visual brand standards and brand book was also created and is housed on the Coalition’s website. To promote the rebranding (and move away from using plastic water bottles), members were provided with reusable water bottles with the updated logo. Updates continue on a regular basis to keep the website current. The use of Google Analytics is also being looked at to improve website visibility.

Other work underway or upcoming includes merging the Coalition Members’ Report and You Made it Happen into one fulsome Annual Report. We will also be starting to explore opportunities related to the Coalition’s upcoming 20th anniversary, September 7, 2021.

STRATEGIC PLAN-INTEGRATED PLANNING TABLE

Warm Transfer

The Warm Transfer guidelines have been drafted and will be presented in September to be undertaken by Coalition member agencies, as applicable.



SUCCESSFUL TRANSITIONS – Navigating Youth to Adult Systems

This event was hosted by the TAY Working Group, bringing over 100 people from multiple sectors and agencies together for collaboration, discussion and a better understanding of resources and pathways to transition youth to adult systems/services.

Lived Experience Manual

A manual has been drafted on how organizations can engage lived experience. A small working group will review the manual in the fall for recommendations to bring forward to Executive and Council.

Cultural Competency

A cultural competency tool has been created and will be trialed with the Executive Committee in September, and presented to Council.

STRATEGIC PLAN – ADVOCACY GROUP



The Advocacy Group had a busy year, starting with a robust Federal Election Strategy which included hosting an All-Candidates Meeting at the September Council meeting.

The Advocacy Group created position papers on A Living Wage, Safe Sleep Practices for Infants, Keeping SMDHU Together and Basic Income, all of which are posted on the Advocacy Page of the Coalition website. Letters of support to complement the position papers for keeping the SMDHU together, a Living Wage and Basic Income were also created.

The Advocacy Group assisted with the Coalition's COVID-19 Response including the creation of pulse polls at Coalition COVID-19 Update meetings to gauge organization's areas of concern and including resources on the Coalition website.

Ongoing work will include looking at how to improve Connection to Community, digital access and the development of an anti-oppressive framework, areas of importance highlighted by member agencies.

4 POSITION PAPERS
3 LETTERS OF SUPPORT

WORKING GROUPS

COMPASS Co-Management

- Working on developing a School Services Mental Health & Well-being Chart that would identify the various tiered services within schools to assist school staff in accessing mental health services for students, intended for school boards and community partners in schools to understand how the services fit together
- Membership decreasing – reaching out to agencies not already participating to increase membership

Poverty Reduction Task Group

- Living wage campaign (Nov 2019); 11 new LW employers confirmed, including Coalition plus presentation to City of Barrie Council
- ON Government poverty reduction submission – Spring 2020
- Working with Coalition on advocacy issues and position papers for Basic Income and Food security
- Bi-weekly COVID-19 meetings for information sharing and collaboration (Spring/Summer 2020)
- Working groups struck to support projects related to Living Wage, engagement and tax clinics
- Comprehensive update of the PRTG Work Plan and continued member recruitment to ensure diverse representation: now align with Coalition timing (Sept-June)
- Support of Integrated Planning Table: Lesley Watts represents PRTG and Rissa Sawh contributions to Lived Experience Guideline
- Continue to support of Simcoe County Circles and Bridges Out of Poverty training

WORKING GROUPS

Triple P

The Simcoe County Triple P Implementation Task Group have collaborated to support planning and Implementation of the Triple P Positive Parenting Program in the community for families with children and teens. Highlights from the last year include:

- Triple P Positive Parenting for All Families – Member agencies continue to support delivery of different formats and intervention levels of Triple P including: One to One, Seminar, Tip Sheet Discussions and Groups.
- Family Transitions – New to Simcoe County! A Triple P program called Family Transitions – designed for parents experiencing difficulties as a consequence of separation or divorce (available in individual or group format).
- Online Triple P - 75 Codes (Child & Teen) were issued to families in need to access self-directed Triple P Course online between September 2019 and September 2020. An increased need for parenting support presented with the COVID-19 pandemic.
- Francophone Services – Increased delivery of services to Francophone families including Group Triple P
- Virtual Service Delivery – Service providers are adapting to COVID-19 restrictions by offering Triple P using virtual platforms.

COMPASS Francophone

Out of the 5 meetings scheduled for the past school year, only 2 took place: in September and November 2019. The January meeting was cancelled due to strike action in schools, and the last 2 meetings of the year (March and May) were cancelled due to COVID-19. Unfortunately, because of all these cancellations, the committee was unable to meet all of its goals for the year. However, the committee did get a few presentations from community partners on different subjects like Mental Health Services for children and youth, Triple P program and duty to report (Family Connexions). Presentations are always well received and appreciated by all. In fact, presentations are part of our yearly planning.



LEARNING TOGETHER

43 YMCA LEADERSHIP TRAINING

6 HOT TOPICS

100 TAY EVENT PARTICIPANTS

Council Meeting	Presentation	Strategic Direction
September 26, 2019	Federal Election All Candidates Meeting	System Change
November 28, 2019	Canadian Index of Child Wellbeing	Collective Action
January 23, 2020	Cannabis and Child/ Youth Mental Health	Community Wisdom
April 23, 2020	COVID-19 Social Determinants of Health	Representation and Equity
May 21, 2020	Preparing for Re-opening (COVID-19)	Community Wisdom
June 18, 2020	Racial Disparity and Discrimination	Representation and Equity

LEADERSHIP TRAINING YMCA/LAKEHEAD

The YMCA of Simcoe/Muskoka and Lakehead University partnered Not-for-Profit Leadership Certificate the Professional Development/Leadership Training Program continued to gain ground at the start of the year. In November 2019, alumni and current program participants hosted a successful Professional Development day focusing on influence, collaboration, and followership. However, due to a sudden illness of Valerie Dickson, the lead of the program and the impact of COVID-19, cohorts of the program were cancelled for 2019-2020.

As a result, the additional 50 participants who had registered into the program have been provided with the option to roll over into the next session dates to be announced for 2020-2021. Further to this, the YMCA of Simcoe/Muskoka and Lakehead University are working hard to adapt the program into a hybrid model of online learning and in-person experiences. The priority for the program for 2021 will be to ensure certificate completion for those partially through the program, and to make this professional development opportunity more accessible and safe for future learners amid COVID-19 realities and restrictions.

Despite unforeseen setbacks, the need for the Not-for-Profit Leadership Certificate and the Professional Development and Leadership Training remains. The experience it provides helps to deepen and extend networks, set the stage for collaborative and innovative discussions needed more than ever in our sector. Based on these new realities faced by nonprofits, the YMCA of Simcoe/Muskoka and Lakehead University remain committed to adapt and develop training that will not only make the sector stronger, it will also provide the groundwork to help stabilize our landscape and continue to develop competencies for sustainability measures moving into the future.



For additional information visit www.notforprofitleaders.ca, or www.simcoecountycoalition.ca/members/leadership-program/,
Program subsidies are available to Coalition members through the YMCA endowment funds.

COVID-19 RESPONSE



As businesses and schools closed in response to the COVID-19 Pandemic, the Coalition rallied to support its members. Virtual Coalition COVID-19 Update meetings started in March, thanks to the generosity of Catulpa in sharing their Zoom account. These bi-weekly meetings were offered to support member agencies in sharing changes to their operations and services to clients, and to help one another with access to information and resources during the peak of the pandemic. A page of resources was added to the Coalition's website for ease of access to information by its membership.

The effects of the pandemic on Social Determinants of Health were surveyed to look at trends and to monitor the changes in areas of concern by our member agencies.

Claudine Cousins provided an informative presentation to assist organizations as they began to prepare to return staff to the workplace, and offered helpful resource information.

FINANCIAL REPORT

	March 31, 2020	March 31, 2019
Revenue		
Member Fees	116,025	136,851
Other (CRA)		40,061
Total Revenue	116,025	176,912
Expenditures		
Independent Contractors	96,875	98,741
Communication/Promotion	1,648	
Contract Services	320	7,712
Meeting Expenses	2,136	2,708
Office Expenses	87	146
Other	50	
Web Site Expenses	3,873	419
Total Expenditures	104,989	109,725
Current Year	11,036	67,187