



## Child Youth and Family Services Coalition of Simcoe County

### Request for Advocacy Process

#### **Development of Position Papers**

1. A Pulse Poll is taken at each Council meeting to gauge the current issues for members and to identify “experts” to help collaborate on creation of the Position Paper(s).
2. A template is sent to “experts” for populating. Co-chairs determine if “experts” need to be invited to attend Advocacy meeting.
3. At the next Advocacy Group meeting, the template is populated from the information collected.
4. The draft position paper is taken to Executive Committee for approval to present at Council.
5. Upon approval by Council, the paper is sent to Council members in the Weekly News and Updates and posted to the Coalition website. Member agencies are encouraged to share via social media.

#### **Request by Member Agency for Advocacy**

1. The member organization requesting advocacy support must be in good standing.
2. An Information sharing opportunity through the Coalition Weekly News and Updates is available under the Advocacy Issues section. The member agency would provide a sentence or two outlining the issue along with a link to the article (if available).
3. If a position paper is being requested, a written request will be submitted to the Coordinator of the Coalition.
4. The request will be added to the agenda for the next Advocacy Group meeting.
5. The Advocacy Group will review the request and determine whether or not to proceed with creating a position paper. If approved, the process starting at #2 (Development of Position Papers) above will occur.
6. The decision will be relayed to the member organization by the Co-ordinator.

### **Request for Coalition Advocacy at Community Event (eg. Town Hall meeting)**

1. Identification of advocacy event opportunity.
2. A request for participation will be sent to the Advocacy Group.
3. Review current position papers (if available). If no paper is available, one will be created.
4. An email will be sent to Coalition members with a request for interest for “experts” to represent the Coalition at the meeting. If more than one “Expert” member responds, co-chairs to decide who represents Coalition.
5. Expert to report back to next Advocacy meeting on outcome of meeting.